



YASHVARDHAN CHAUHAN

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Hello! I am Yashvardhan Chauhan, a Digital Marketer and passionate Web Developer who enjoys creating engaging content, building strategies, and turning ideas into websites. I focus on building premium brand value through high quality content.

EXPERIENCE

JUL 2025-
MAR 2026

DIGITAL MARKETING EXECUTIVE, PARADISE YATRA

Content creation for social media platforms in static and video format. Used AI tools for ad creatives and assisted with website workflows, UI decisions, and marketing strategies.

JUN 2024-
NOV 2024

CUSTOMER CARE EXECUTIVE, IENERGIZER

Responded to calls, handled customer queries, and provided personalized support to customers. Adapted to new guidelines while delivering accurate information and meeting service targets.

NOV 2023-
APR 2024

ACCOUNTING & TAXATION INTERN, CA SIDDHARTH BHARDWAJ & ASSOCIATES

Maintained accounts for various companies and organizations and filed GST and other tax returns. Maintained company records and filed various company forms.

EDUCATION

AUG 2023-
AUG 2026

BACHELORS IN COMMERCE, D.A.V. P.G. COLLEGE, DEHRADUN

Main subjects included Business Studies and Corporate Accounting. Additional coursework included Public Finance, Tour & Travel Operations, and Personal Selling and Salesmanship.

APR 2021-
MAR 2023

HIGH SCHOOL, FYLFOT PUBLIC SCHOOL

Subjects included Accounts, Business Studies, Physical Education, Economics, and English.

EXPERTISE

- Social Media Marketing
- Website Management
- AI Tools and Content Creation
- Web Development

ADDITIONAL INFO

Languages: Hindi & English.
Certification: DSOM Certified Digital Marketer.

Detailed Resume & Portfolio Can Be Viewed At <https://www.yashvardhan.rangrove.com>